



Your Personal Realtor for Life...

Being your Personal Realtor for Life is not only my business philosophy, but a life-long commitment to providing you with exemplary personalized service beyond your expectations. It is also our philosophy to listen, hear and truly understand your needs, a quality of business conduct that seems to have been forgotten in today's highly automated society.

As your Personal Realtor for Life, it is my job to not only understand your needs, but respond to them promptly, professionally and with integrity. It is my pledge to provide you with sound real estate advice, helping you to understand the current impact as well as future implications of the decisions you make.

Since my business is based on referrals I receive from past clients, I am dedicated to fulfilling and exceeding your expectations so that you will call me for all of your future real estate needs and refer Mark Diggins to everyone you know. I am so committed to providing you the highest level of personal service that I am willing to guarantee my performance!

Mark Diggins



Mark Diggins
JKM Associates, inc.

Your Personal Realtor for Life

Real Estate, to me, has always seemed prestigious and fascinating. However, I am still looking for the person who told me this business was glamorous. This is my fifth year in the business and I have never worked so hard in all my life. At times I want to grab the first person who attracts attention to showboat this business, with a fur coat and a black Lexus, and slap them upside the head. Just kidding of course. The truth is that although this job is hard work it has also never been so rewarding.

I have a different approach to selling real estate. Being raised in a blue collar home and working in a blue collar job for the past 28 years at the Coors Glass Plant, I don't always dress to impress. I take this blue collar work ethic into my real estate business. Often, I am called to show a home right after work, or in the middle of a yard project, or even a home fix it project. Showing houses in dirty shorts or sweats, or even my work boots is not uncommon for me. People don't seem to mind though. I don't do it on purpose, but the main thing is, I make myself available to help my people find the right homes. If you are looking for pretty and prestige I am probably not your guy. However, when selling a home, I can make it look like a million dollars.

I have degrees in advertising and in art. I have the ability to make your home look good when you sell it. However, there is only so much I can do with photos and ads. A lot of selling is still up to you. Curb appeal is a big factor. If I have a dynamic photo for your house and a buyer pulls up and the paint is chipped off the trim and grass is 10" tall well? What about the inside of your home? I can tell you what you do to get it sold. Some listen, some don't. Those who do usually sell within 30 days or less. Those who don't are in for the long haul.

Real Estate is about knowing the laws, contracts, and the housing market. It is about giving valuable advice and knowing the pit falls. But sometimes it is about crawling around in spider infested crawl spaces and dirty attics. It is about dealing with cat urine in carpets, mold on walls and cracked heat exchangers on furnaces. Having done custom remodel on homes, plus being the tech expert working on machines at Coors, I got a pretty good idea about how to get things fixed and who can get the job done. I have cleaned, painted, gutted and fixed stuff to get them sold. You name it, I have probably done it. I do what it takes. Charlie, an investor and ex-tax attorney who shares our office once said, "I can't believe what you do for your people. It just floors me. No other realtor in this business will do what you do, and most don't appreciate it." Every real estate transaction is different, and whether it is making sure you are getting a good home when you buy, or how to deal with problems when you sell, I can get the job done.

I have made a reputation for myself as the guy, if there is way to get it done, I do get it done. You may have seen or heard the advertisement about buying ugly homes. Well, I can sell ugly homes and nice ones too. I have worked with first time Buyers and a ton of 100% financing. I have helped Buyers find expensive nice homes and affordable housing on limited budgets. I have helped investors find fix and flips and good rentals with good bones. I have worked with people who have less than perfect credit and those who are stellar. It doesn't matter to me what category you might fall into, it is about helping you get what you need. That's what's important to me. And, that's what's important to you.

TOP 10 REASONS

TO CHOOSE MARK DIGGINS

For those who know me, they know I am a little off the wall and enjoy my good sense of humor. However, I do take my Real Estate Business seriously. But if we end up sharing a laugh along the way then it has made the home buying business a lot less stressful and a lot more fun.

1. Many Realtors measure their success with volume. Having volume doesn't necessarily mean good service it just makes you busy. Being able to be there for the people I work with is the most important part of what I do.
2. Experience in every step of the transaction. From writing contracts to fast paced market of investment properties, to fix and flips. You need someone like Mark who knows the ins and outs of these markets.
3. You have me the whole step of the way to hold your hand through the entire process.
4. Investment Property Expert. I know a good deal when I see one. I love helping people invest their money well and get the most for their purchase.
5. Making sure the price is right. I have the ability to comp out your property through a Comparative Market Analysis to determine it's worth just like an appraiser does.
6. High Returns on Listings Sold. I have one of the highest to sold price ratios at JKM.
7. Problem-Free Transaction. Between the Buyer and the Seller, the other Real Estate Company, the Home Inspector, the Lender, the Appraiser, the Title Company and all of the possible legal ramifications, there are a myriad of issues that have to be resolved in a real estate transaction. I handle all of them for you.
8. **I Guarantee Your Satisfaction!**
9. **I Care!** Not only will I help you through every step of the real estate transaction, but I want to ensure that you are happy with your purchase even after you close.
10. I am with you throughout the entire process.

